

REGULATIONS FOR USE OF THE TIERRA DE SABOR GUARANTEE MARK

TEXT IN FORCE FOLLOWING
THE AMENDMENT APPROVED
BY THE BOARD OF
THE INSTITUTE AT ITS MEETING
ON THE 30TH OF MAY, 2017

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REGULATIONS FOR USE OF THE GUARANTEE MARK

A solid yellow horizontal bar containing the words "tierra de sabor" in the same black cursive font as seen in the logo above.

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PREAMBLE

The Instituto Tecnológico Agrario de Castilla y León was created by Law 7/2002, of the 3rd of May, as a Public Entity under Private Law, of the kind provided for in Article 85.2.b) of Law 3/2001, of the 3rd of July, of the Government and Administration of the Community of Castile and León, thus forming part of the so-called Institutional Administration of this Community.

In accordance with the second article of its aforementioned Law of Creation (Law 7/2002, of the 3rd of May), the Instituto Tecnológico Agrario de Castilla y León is responsible for the objectives of the Autonomous Community of promoting the activity of the agricultural sector and its transformation industries, by promoting technological development and the encouraging of initiatives that involve new production schemes or adaptation to the market and its quality and competitiveness requirements.

The Instituto Tecnológico Agrario de Castilla y León has registered a property right to its own benefit in respect of the mixed distinctive sign and graphic 'TIERRA DE SABOR' as a guarantee mark, pursuant to Article 68 of Law 17/2001 of the 7th of December on Trademarks.

In accordance with article 69 of Law 17/2001 of the 7th of December, 2001 on Trademarks, and with article 38.2 of Royal Decree 687/2002, of the 12th of July, which approves the Regulations for the execution of the same, the application for registration of a guarantee mark must be accompanied by regulations for use, indicating the persons authorised to use the mark, the common characteristics of the goods or services to be certified, the manner in which those characteristics will be verified, the controls and supervision of the use of the mark which will be carried out, the responsibilities which may be incurred for the improper use of the mark and the fee which, where appropriate, will be charged to those who use the mark.

Article 133 of Castile and León Agrarian Law 1/2014, of the 19th of March, establishes that the Tierra de Sabor brand is to be considered a Mark of Differentiated Quality for Agrifood Products.

In view of the above, the Board of the Instituto Tecnológico Agrario de Castilla y León has approved this Regulation on the use of the guarantee mark 'TIERRA DE SABOR'

CHAPTER ONE: GENERAL PROVISIONS

ARTICLE 1. OBJECTIVE

The purpose of this Regulation is to establish and determine the conditions governing the use of the 'TIERRA DE SABOR' mark and the requirements to be met by the persons authorised to use it and the products for which such authorisation is granted.

ARTICLE 2. OWNERSHIP OF THE MARK AND THE LEGAL REGIME GOVERNING ITS USE

'TIERRA DE SABOR' is a distinctive sign protected as a guarantee mark, whose ownership, duly registered in the Register of Trademarks, is held by the Instituto Tecnológico Agrario de Castilla y León, located in Valladolid, on the Carretera de Burgos, Km.119 (postcode 47071).

Its use shall be governed by the provisions of this Regulation and by the agreements and provisions adopted by the Instituto Tecnológico Agrario de Castilla y León in its interpretation and implementation. For any areas not provided for in this Regulation, the Spanish legislation in force regarding trademarks and, in the absence thereof, the rest of the private legal system shall be applied in a supplementary manner.

Likewise, as it is a Mark of Differentiated Quality for Agrifood Products, the Sanctioning Regime established for these marks in Castile and León Agrarian Law 1/2014, of the 19th of March, will be applicable.

ARTICLE 3. PURPOSE

The purpose of the guarantee mark 'TIERRA DE SABOR' is to distinguish certain agrifood products intended for human consumption which, when produced, manufactured and/or processed in the territory of the Community of Castile and León, meet the conditions and quality requirements specified in this Regulation, by certifying their compliance and enabling consumers to identify them in a precise manner.

CHAPTER TWO: USE OF THE MARK

ARTICLE 4. AUTHORISED PERSONS

The mark 'TIERRA DE SABOR' may be used by natural or legal persons, Spanish or foreign, who have full capacity to act in accordance with the Spanish legal system, to which any of the following circumstances apply:

- 1) To produce, manufacture and/or process, in the territory of the Region of Castile and León, any agrifood product intended for human consumption for which the use of the mark has been authorised by express agreement of the Instituto Tecnológico Agrario de Castilla y León by means of the corresponding resolution as a result of meeting all the requirements and conditions established in this Resolution.
- 2) To commercialise and/or distribute, as a commercial operator, any agrifood product intended for human consumption which is produced, manufactured and/or processed in the territory of the Community of Castile and León and for which, by fulfilling all the requirements and meeting all the conditions set out in these

Regulations, the use of the mark has been authorised by express agreement of the Instituto Tecnológico Agrario de Castilla y León, formalised by means of the corresponding resolution.

ARTICLE 5. REQUIREMENTS AND CONDITIONS FOR AUTHORISED PRODUCTS

The Instituto Tecnológico Agrario de Castilla y León shall authorise the use of the mark 'TIERRA DE SABOR' for agrifood products intended for human consumption which are produced, manufactured and/or processed in Castile and León and entered in the Register referred to in Article 12 of this Regulation and which comply with any of the following conditions::

- 1) Products covered by protected designations of origin (P.D.O.s) or protected geographical indications (P.G.I.s) referred to in Regulation (EC) No. 1151/2012 and wines covered by protected designations of origin (P.D.O.s) or protected geographical indications (P.G.I.s) referred to in Regulation (EC) No. 1308/2013.
- 2) Products covered by certificates of specific characteristics covered by Regulation (EC) No. 1151/2012. (Traditional Speciality Guaranteed [ETG in its Spanish initialism]).
- 3) Products included under Organic Farming covered by Regulation (EC) No. 834/2007 and products included under the integrated Production of agricultural products covered by Decree No. 208/2000 of the 5th of October, 2000 regulating the integrated production of agricultural products in Castile and León.
- 4) Artisanal foods, in accordance with the decree in force regulating food artisanship.
- 5) Agrifood products covered by food quality marks as referred to in Article 153 of Castile and León Agrarian Law No. 1/2014 of the 19th of March, 2014.

6) Products covered by the Quality Standard for Ibérico meat, ham, shoulder and loin according to Royal Decree 4/2014 of the 10th of January.

7) Natural mineral waters and spring waters recognised in accordance with the provisions of Royal Decree 1798/2010, of the 30th of December, which regulates the exploitation and marketing of natural mineral waters and spring waters packaged for human consumption or in any legislation replacing or modifying it.

8) Agrifood products which, not being able to include any of the marks previously listed in this same article, except those referred to in the third paragraph, are of superior quality and linked to the territory of Castile and León and are certified by certification bodies accredited in accordance with Standard UNE-EN ISO/IEC 17065:2012 or registered in the Register of Control Bodies for Agrifood Products of Castile and León, in compliance with:

a. A Product Specifications Document recognised by the Instituto Tecnológico Agrario de Castilla y León.

When the aforementioned Document has not been the subject of prior approval or recognition by the Instituto Tecnológico Agrario de Castilla y León, said approval may be requested together with the authorisation for use of the Mark; both shall be the subject of an individual resolution, without prejudice to the processing of separate pieces. The motion for resolution of the approval of the Specifications Document will have priority, so if it is necessary to refuse it, notification shall be given without the need to issue a resolution concerning the authorisation of use of the Mark; on the other hand, if the approval of the Specifications is required, the applicant will be required to follow the Certification Procedure of the Entity that is going to certify the Specifications; If this is

in conformity, the certificate of compliance with the requirements of the Document issued by the Certification Body will be requested and, finally, the authorisation for use of the Mark will be decided upon and notified jointly.

b. A Private Protocol or voluntary quality standard is used in the agrifood sector to access certain marketing channels, provided that these products reach the market packaged and labelled and are not included in any of the previous paragraphs.

In order to facilitate compliance with the conditions for authorisation laid down in section 8, a Resolution of the holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León may establish minimum requirements of a higher quality that certain products must meet. In any case, all those products that could potentially be protected under a food quality mark recognised on the basis of their geographical origin (P.D.O., P.G.I. and Quality Mark) may only apply for the use of the Tierra de Sabor mark if they are covered by this food quality mark.

ARTICLE 6. PROCEDURE FOR OBTAINING AUTHORISATION

1) Application

a. Any natural or legal persons interested in obtaining authorisation for any of their products to make use of the 'TIERRA DE SABOR' guarantee mark must make the appropriate application to the Instituto Tecnológico Agrario de Castilla y León.

b. Applications must be submitted by means of the website (<https://www.tramitacastillayleon.jcyl.es>) and must be accompanied by the documents specified below or, failing this, express authorisation from the Instituto Tecnológico Agrario de Castilla y León in order to obtain, directly and/or by telematic means, verification of the data, personal identity and other

documents that allow the interested party to prove compliance with the requirements for the use of the mark.

In order to submit the application in this way, the applicant must hold an electronic National Identification Document [DNI in its Spanish initialism] or an electronic certificate issued by the entity providing the certification service recognised by the Administration of the Community of Castile and León and compatible with the various enabling elements and corporate technological platforms.

The entities providing the service recognised by the Regional Government of Castile and León are listed in an updated list published on the aforementioned website.

Applicants shall digitise the documentation they must provide as files attached to the application, without prejudice to the possibility that the Instituto Tecnológico Agrario may require the applicant to produce the original document or information.

The electronic record shall issue a receipt confirming reception that shall consist of a certified copy of the application, including the date, time and registration number. This copy can be printed or filed by the applicant, guaranteeing the identity of the record and being valid as proof of presentation. Failure to receive the confirmation message or, if applicable, the appearance of an error message or transmission error message means that the application has not been received correctly and it must be presented at another time.

2) Contents of the application and accompanying documents

a. If the applicant is a legal entity, documentation of the natural person signing the application attesting to their powers of representation.

b. Proof of compliance with tax obligations, including those of the Community of Castile and León and with Social Security.

c. The application must include the identification number in the Register of Food Companies and Activities of Castile and León.

d. Trademarks for which the guarantee mark is desired. For this purpose, the application shall state the file number of the registration of the brand with the OEPM [The Spanish Office for Patents and Trademarks] and/or the OAMI [Office for Harmonisation in the Internal Market]. In the case of a license granted by a third party, any evidentiary document regarding the right to use the trademark under the terms of the license granted shall be provided.

e. Agrifood operators applying for the use of the Guarantee Mark under section 8 of article 5 of this Regulation shall submit the Product Specification for which they are seeking approval from the Instituto Tecnológico Agrario de Castilla y León, which shall include, at minimum, the differentiating elements of product quality and the link with the territory of Castile and León, following the format of the Product Specification Document published on the website <https://www.tramitacastillayleon.jcyl.es>.

f. Agrifood operators applying for the use of the Guarantee Mark under the provisions of sections 2, 3, 4 or 8 letter b) of article 5 of this Regulation shall submit a descriptive Report detailing the differentiating elements of product quality, following the format of the report published on the website <https://www.tramitacastillayleon.jcyl.es>.

g. Certificate from the control body (Regulatory Council, certification body, etc.), stating the applicant's compliance with the corresponding regulatory document. Artisanal food production companies shall include in their application the number of their entry in the Artisanal Food Register of Castile and León.

h. Natural or legal persons who apply for the use of the mark 'TIERRA DE SABOR' in accordance with the provisions of section 2) of Article 4 of these Regulations, shall include in the

application the identification number in the Register of Food Companies and Activities of Castilla y León of the facility where the product for which use of the mark is requested is produced, manufactured and/or processed. Likewise, the responsible declaration of commitment by the licensee of the installation to comply with the provisions of this Regulation regarding the obligations of the authorised operators must be provided

3) Analysis and determination of compliance with requirements

a. The Instituto Tecnológico Agrario de Castilla y León, by means of its own technical staff or by means of an audit company or body hired for this purpose, shall examine and verify compliance with the requirements for the use of the mark by means of the analysis of the documentation accompanying the application and, where appropriate, by means of visits and inspections of the places and installations where the products for which authorisation is requested are produced or processed and, where appropriate, by means of the analysis of samples of the products themselves.

The Instituto Tecnológico Agrario shall obtain a certificate from the inspection body (Regulatory Council, certification body, etc.) certifying the applicant's compliance with the corresponding regulatory document.

b. The applicant shall provide the technicians designated for such analysis with access to all facilities and premises where the products are produced, manufactured or processed and shall provide them with any samples, documents or information that may be requested.

c. The designated technicians shall, on the basis of the results of their analysis, draw up a report proposing that the requested authorisation be granted or refused.

d. The Mesa del Sabor Committee shall be the external advisory body on the quality of the products included in the

scope of application of these Regulations, which shall intervene in the cases provided for in these Regulations as well as in those other cases in which the holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León requests its opinion. It will be made up of experts of recognised prestige from the various agrifood, catering and gastronomy sectors, appointed by the holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León.

4) Resolution and acceptance

a. The holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León shall, by means of a reasoned resolution, grant or refuse the use of the mark for the products for which an application has been made.

b. The maximum period for issuing and notifying resolutions shall be three (3) months; if this period lapses without any notification of a resolution being provided validating the applicant's request, authorisation for the use of the mark shall be deemed to have been denied.

c. The resolution authorising the use of the mark shall indicate the conditions under which the authorisation is granted and shall specify the agrifood operator holding the authorisation, each of the specific products for which the authorisation is granted and to which it is limited and the trademarks by which the mentioned products are identified on the market.

d. The agrifood operator who has been authorised to use the mark must accept the specific conditions of use specified in the resolution pursuant to these regulations. On the expiry of the fifteen (15) calendar day period following the notification of the authorisation, these conditions shall be deemed to be accepted in full and without reservation.

ARTICLE 7. CONDITIONS OF USE OF THE MARK

1) General

a. Authorisation to use the mark shall in no way supplant compliance with the requirements and demands in place in accordance with current legislation for the production, manufacturing, processing, distribution and/or sale to the public of authorised products.

b. The right to use the mark is restricted and limited to the specific products for which the authorisation has been granted, and only when they are identified on the market with the trademarks that are also included in the authorisation. An authorised operator may not use the mark for other products unless they have obtained the corresponding authorisation for each of them.

c. The logo of the guarantee mark may only be included in the labelling and presentation of the agricultural products for which its use has been authorised.

d. The mark may be reproduced in videos, printed matter, advertising brochures, catalogues or any other type of technical or commercial document or medium, provided that it is directly and exclusively associated and linked to the products authorised for its use.

e. The reproduction of the trademark must exactly match the graphic characteristics with which it has been registered and, in particular, must be adapted to the model and technical and graphic conditions given in the corresponding identity and use manual of the mark, approved by the Holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León.

f. Any fraudulent or unauthorised use of this logo is prohibited.

g. The logo shall be used only as an accessory, accompanying

the trademark of the authorised company responsible for the finished product, never as a principal or substitute for the trademark of the company authorised. Exceptionally, by means of a resolution of the holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León, the use of the guarantee mark may be authorised on a principal basis to those operators who apply for it, comply with the provisions of this Regulation and produce, manufacture and/or process or commercialise agrifood products belonging to the agricultural strategic sectors of the Autonomous Community that require support in their marketing.

h. The mark may not be used in a manner which is likely to discredit or mislead consumers with respect to the characteristics of the product.

i. The logo may be used only by operators and for each of the expressly authorised products.

j. Exceptionally, in order to promote all or certain types or categories of agrifood products using the mark, the use of the guarantee mark 'TIERRA DE SABOR' may be granted by means of a Resolution of the Holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León:

(I) Entities associated with agrifood companies that produce or market products that comply with the provisions of Article 5 of these Terms of Use and carry out promotional activities for the products covered by them.

(II) Natural or legal persons who are owners of establishments or catering services, which are regularly supplied with products authorised under these Terms of Use and which demonstrate compliance with the minimum quality conditions and requirements established in the specific specifications to be approved for this purpose by the Instituto Tecnológico Agrario de Castilla y León.

(III) Associations or organisations that group together entrepreneurs or consumers and those other entities that, sharing the objectives and values of the brand, wish to use it in campaigns, activities or projects for the dissemination and promotion of high-quality agrifood products from Castile and León.

2. Specific terms

Also, at the request of the interested party, and with the authorisation of the holder of the General Directorate of the Instituto Tecnológico Agrario de Castilla y León, it will be possible to refer to certain qualities of products or operators covered by the guarantee mark 'TIERRA DE SABOR' by including the corresponding term in the following cases:

I) ARTISANAL flavour: products complying with the condition laid down in Article 5, section 4 of this Regulation.

II) ORGANIC Flavour: products that comply with the condition laid down in Article 5, section 3.

III) SOCIAL flavour: operators registered in the Register referred to in Article 12 of these Regulations who have signed a collaboration agreement in social matters with entities registered in the Register of Social Entities, Services and Centres of Castile and León regulated in Decree 109/1993, of the 20th of May, which regulates the authorisation, accreditation and registration of social entities, services and centres in Castile and León.

IV) HEALTHY flavour: products that include health claims in their labelling in accordance with the provisions of Regulation (EC) 1924/2006 of the European Parliament and of the Council of the 20th of December, 2006 on nutrition and health claims made on foodstuffs and comply with the nutrition claims established by Resolution of the holder of the General Directorate of the Instituto Tecnológico Agrario de Castilla y León.

V) GOURMET flavour: products that have a high prestige or quality recognised on the basis of specific characteristics and whose adherence will be determined by a group of experts selected from among those who make up the Mesa del Sabor.

VI) The logo of the guarantee mark may be accompanied by the words 'Heart of Spain' in the case of products marketed on international markets and in the case that evidentiary documentation can be supplied.

ARTICLE 8. OBLIGATIONS OF AUTHORISED OPERATORS

Authorised undertakings or operators shall be obliged to:

a. Obtain and market finished products in accordance with these Regulations and/or the corresponding standards and the provisions of the legislation in force.

b. Use the guarantee mark 'Tierra de Sabor' effectively and visibly on all products for which its use has been authorised and together with the commercial mark(s) appearing in the authorisation. This obligation must be fulfilled within a maximum period of five (5) months from the day following the day on which notification of authorisation is made. If this period should pass without complying with the obligation to use the mark, the authorisation shall be revoked and shall be deemed as lapsed.

c. Facilitate the control and monitoring of the use of the mark by the Instituto Tecnológico Agrario de Castilla y León or the companies or entities designated by it, in accordance with the provisions of the following article.

d. Be and remain up to date with their tax, labour and Social Security obligations, as well as comply with and meet the requirements and requirements established by current legislation for the production, manufacturing, processing, distribution and/or sale to the public of authorised products. In

particular, but not exclusively, they must faithfully and rigorously comply with current health and environmental legislation and must be duly empowered to carry out the legitimate exercise of the activity they carry out by means of any type of licences or permits that may be required.

e. Use the logo of the guarantee mark under the conditions established in this Regulation and in the identity and use manual of the mark approved by the holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León.

f. To communicate annually to the Instituto Tecnológico Agrario de Castilla y León the data corresponding to the volume of the product authorised for commercial use as well as an estimate of its economic value.

g. To notify the Instituto Tecnológico Agrario de Castilla y León of any changes in the conditions of registration and authorisation within a maximum period of ten (10) days of their occurrence.

h. To inform the Instituto Tecnológico Agrario de Castilla y León within ten (10) days of any resolution issued by the organs that address the administrative procedures, suspension, sanction or annulment of rights related to the agrifood activity.

ARTICLE 9. CONTROL AND MONITORING OF THE USE OF THE MARK

a. The validity of the authorisation to use the mark for a given product is expressly subject to the condition that the conditions under which such authorisation was granted remain unchanged and that requirements continue to be met.

b. The Instituto Tecnológico Agrario de Castilla y León shall supervise

the maintenance of the conditions and compliance with the requirements by any means, system or procedure it deems appropriate for this purpose, and holders of the authorisation shall be obliged to provide access to their facilities and premises, as well as to any samples, documentation and information required, to the technical staff of the Institute itself or of the companies or entities designated or contracted by it for such supervision.

c. Without prejudice to any other means or system referred to in the preceding paragraph, operators authorised to use the guarantee mark 'TIERRA DE SABOR' shall be subject, in respect of authorised products, to an Annual Specific Control Plan, which shall be approved by the holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León, for the purpose of verifying compliance with the provisions of this Regulation.

ARTICLE 10. DURATION OF AUTHORISATION

1. The authorisation to use the guarantee mark granted under this Regulation shall be of an indefinite nature and shall remain in force for an indefinite period of time provided that both the agrifood operator holding the authorisation and the products to which it applies are maintained unchanged and compliance is continued with the requirements under which the authorisation was granted or any of its amendments, in particular as regards compliance with the conditions required for the use of the indications referred to in Article 7.2 of this Regulation.

2. Any change in the conditions required for authorisation must be notified to the Instituto Tecnológico Agrario de Castilla y León within a maximum period of ten (10) working days, which may take any measures it deems appropriate, in accordance with current legislation, in order to guarantee compliance at all times with the requirements established for authorisation.

3. In spite of the indefinite nature of the authorisation, it may be suspended or revoked by the holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León as a result of the

provisions of the following Article. All of this is without prejudice to the corresponding penalties for infringement of the regulations in force in pursuit of quality and agrifood production.

ARTICLE 11. CONSEQUENCES OF IMPROPER USE OF THE MARK OR FAILURE TO COMPLY WITH REQUIREMENTS

1) Reasons for revocation of the authorization

a. The authorisation for use of the mark may be revoked by the Instituto Tecnológico Agrario de Castilla y León when any of the following circumstances occur:

I. When the use made of the mark by the holder of the authorisation contradicts or exceeds the conditions established in this Rule and in the authorisation itself, or results in a manifestly detrimental use for the purposes for which the authorisation for use was granted.

II. Where the holder of the authorisation or the products to which it extends fails to comply with the requirements or fails to observe the conditions which, in accordance with the provisions of this Rule, were taken into account when granting the authorisation or any of its modifications.

III. Where the holder fails to comply with any of the conditions and obligations, formal or substantial, imposed as a result of this Regulation or by the authorisation granted.

b. The revocation of the authorisation will lead to the immediate termination of the authorisation granted for the use

of the Mark, and the food and agriculture operator must put an end to any form of use of the Mark.

c. The agrifood operator may not re-use or apply for authorisation to use the Mark and/or the specific mention until 12 months after the date of the removal of the Mark.

2) Procedure

a. When control or monitoring procedures, or any other means, reveal the possible existence of any of the reasons for revocation of the authorisation, the Instituto Tecnológico Agrario de Castilla y León shall inform the authorised agrifood operator of this circumstance, informing them thereof:

I. The facts, omissions or circumstances which constitute grounds for revocation of the authorisation to use the mark.

II. The means by which such facts, omissions or circumstances have come to the attention of the Instituto Tecnológico Agrario de Castilla y León.

III. Whether such facts, omissions or circumstances may or may not be remedied.

b. By means of this communication, the Instituto Tecnológico Agrario de Castilla y León will make available to the interested party, if any, the documents or reports that prove the existence of the cause of revocation and will grant the interested party a period of ten working days to present any arguments and provide any documents it deems appropriate for the best defence of its interests.

c. In view of the foregoing, the Holder of the Directorate General of the Instituto Tecnológico Agrario de Castilla y León shall issue a reasoned resolution in which they may consider any of the following cases:

I. That the facts, omissions or circumstances that were initially considered did not arise or, if they did arise, do not constitute grounds for revocation of the authorisation. In this case, the resolution shall result in the closure of the file.

II. That the facts, omissions or circumstances that were initially considered do exist and constitute a cause for revocation of the authorisation but can be remedied. In this case, the resolution shall establish a minimum period of ten working days and a maximum period of two months to remedy the breach in compliance. Before the expiry of this period, the holder of the authorisation must provide proof of the effective remedying of the breach of compliance discovered, in which case a new resolution will be issued stating as such and declaring that the authorisation is still valid. If the period allowed elapses without the operator of the establishment having duly provided proof that the breach of compliance has been effectively and properly remedied, a new resolution shall be issued in accordance with the provisions of the following paragraph.

III. That the facts, omissions or circumstances that were initially considered and constitute a cause for revocation of the authorisation do exist and cannot be remedied. In this case, the resolution shall dictate the revocation of the authorisation to use the mark. In execution of said resolution, the Instituto Tecnológico Agrario de Castilla y León shall, if necessary, take the necessary legal action to guarantee the effectiveness of the prohibition of the use of the mark.

IV. The same procedure shall be followed in the event of the disappearance of a qualifying event for the use of any of the specific terms provided for in article 7.2.

CHAPTER THREE: THE REGISTRATION OF AGRIFOOD OPERATORS WITH AUTHORISATION TO USE THE GUARANTEE MARK 'TIERRA DE SABOR'

ARTICLE 12. ESTABLISHMENT AND OPERATION

1. The Register of Agrifood Operators is created with the authorisation to use the guarantee mark 'TIERRA DE SABOR', which is dependent on the Instituto Tecnológico Agrario de Castilla y León and which will include, among other data, details relating to the natural or legal person to whom the authorisation is granted, those relating to the product or products, indicating the main indications and features of the same, and the trademark or trademarks under which it operates.
2. Entry in the Register shall be free of charge and shall be made directly by the Instituto Tecnológico Agrario de Castilla y León upon acceptance of the authorisation resolution and shall be communicated to the interested party by means of the corresponding certificate.
3. The information contained in the Register is public, although access to personal data must comply with current legislation on the subject.

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ON THE 30TH OF MAY, 2017



REGULATIONS FOR USE
OF GUARANTEE MARK

Instituto Tecnológico Agrario de Castilla y León Consejería de
Agricultura y Ganadería JUNTA DE CASTILLA Y LEÓN

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